Message Text

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PAGE 01 ATHENS 04129 051048Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 MMO-01 SS-15 SP-02 ABF-01

-----051052Z 013199 /11/45

P R 041700Z MAY 77
FM AMEMBASSY ATHENS
TO SECSTATE WASHDC PRIORITY 386
INFO US DEPARTMENT OF COMMERCE

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CORRECTED COPY (TEXT)

EO 11652: NA TASG: BEXP GR XF

SUBJECT: STATUS OF RTDO OFFICE

REF: A. 76 STATE 240340; B. 76 ATHENS 6451: C. ATHENS A-39

- 1. EMBASSY IS NOW PREPARING FINAL DRAFT OF COMMERCIAL ACTION PLAN (CAP) FOR FY '78 AND IS PLANNING FULL COUNTRY COMMERCIAL PROGRAM (CCP) SUBMISSION FOR FY '79. ALLOCATION OF COMMERCIAL RESOURCES INCLUDED IN BOTH PROGRAMS IS BASED ON ASSUMPTION OF CONTINUED PRESENCE IN ATHENS OF REGIONAL TRADE DEVELOPMENT OFFICE (RTDO).
- 2. AS DEPT AWARE, ATHENS HAS DEVELOPED INTO LARGEST MARKETING CENTER FOR MIDDLE EAST, AND OVER 170 US FIRMS HAVE LOCATED REGIONAL BUSINESS OFFICES HERE (REF C). WE BELIEVE INCREASED VOLUME OF US REGIONAL BUSINESS VISITORS AND LEGITIMATE REQUESTS FOR EMBASSY COMMERCIAL SERVICES REQUIRE CONTINUED PRESENCE OF RTDO, INCLUDING ONE US POSITION AND TWO SUPPORTING LOCAL STAFF, AT LEAST THROUGH FY '79. LIMITED OFFICIAL USE

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ABSNECE OF RTDO PERSONNEL RESOURCES TO SERVICE REQUESTS OF REGIONAL US BUSINESS, IN ADDITION TO FUNCTIONS AS REGIONAL TRADE INFORMATION CENTER AND BACK UP SUPPORT FOR TRADE EVENTS IN MIDDLE EAST, WOULD REQUIRE CURTAILMENT OF EMBASSY COMMERCIAL PROGRAMS AND CAMPAIGNS OUTLINED IN CAP AND CCP SUBMISSIONS.

3. SINCE PRESENT ASSIGNMENT OF RTDO DIRECTOR EDWARD KINNEAR EXPIRES AUGUST 1977, UNLESS EXTENDED, AND EXTENSION OF RTDO PRESENCE IN ATHENS, AS AGREED IN REFS A AND B, IS ONLY THROUGH FY'77, EMBASSY WOULD APPRECIATE FOR PLANNING PURPOSES EARLY DEPARTMENT CONFIRMATION THAT RTDO WILL BE LOCATED IN ATHENS THROUGH FY '79. WE STRONGLY RECOMMEND RETENTION OF OFFICE FOR THIS PERIOD IN VIEW OF GROWTH OF ATHENS AS REGIONAL BUSINESS CENTER AND INCREASED RTDO WORKLOAD. KUBISCH

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** Concepts: TRADE CENTERS

Control Number: n/a

Copy: SINGLE Sent Date: 04-May-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note: Disposition Action: RELEASED Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW

Disposition Date: 22 May 2009 Disposition Event:

Disposition Event:
Disposition Reason:
Disposition Remarks:
Document Number: 1977ATHENS04129
Document Source: CORE

Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A

Errors: N/A **Expiration:**

Film Number: D770221-0618, D770156-0941

Format: TEL From: ATHENS

Handling Restrictions: n/a

Image Path: ISecure: 1

Legacy Key: link1977/newtext/t19770597/aaaadfyc.tel

Line Count: 74 Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM

Message ID: a9bf309b-c288-dd11-92da-001cc4696bcc

Office: ACTION EUR

Original Classification: LIMITED OFFICIAL USE Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2
Previous Channel Indicators: n/a

Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 76 STATE 240340, 76 ATHENS 6451, 77 ATHENS A-39

Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags: Review Date: 23-Mar-2005 12:00:00 am

Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 2650173 Secure: OPEN Status: NATIVE

Subject: STATUS OF RTDO OFFICE

TAGS: BEXP, GR, XF

To: STATE Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/a9bf309b-c288-dd11-92da-001cc4696bcc

Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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